



Q: What is Green Choice?

A: Twinsaver Green Choice paper products are made wholly from Recycled fibre through a manufacturing process that is energy and water efficient and uses elemental chlorine-free bleach. Our Recycled fibre is collected through informal recycling collectors, providing sustainable incomes to communities in need while extending the lifespan of landfills. The finished products are packed in recyclable packaging with reduced colours.

Q: What is Recycled fibre tissue paper?

A: Recycled fibre is post-consumer/ wastepaper (e.g. office paper and magazine paper) that is reworked into new tissue paper products through the Recycled fibre manufacturing process.

Q: What is Virgin fibre?

A: Virgin fibre is newly processed cellulose fibre sourced directly from trees to make new tissue paper products.

Q: Which paper product is better - Recycled or Virgin paper?

A: Both are good in their own way: Twinsaver Recycled fibre paper products are good for the environment because they promote the circular economy, save waste paper from occupying landfill and are of great quality - soft and strong.

Twinsaver Virgin fibre products are sourced from sustainably managed forests and offer our most premium look and feel.

Q: Why should I buy Green Choice products?

A: Green Choice products are a great choice as they aim to help meet growing environmental concerns. They're eco-friendly, biodegradable, responsibly sourced - whilst delivering on great quality.

Q: What certification does Twinsaver have to prove 100% Recycled fibre?

A: Twinsaver sources Recycled fibre from Economic Recycling (a company 100% owned by the Twinsaver Group) driving our commitment on our journey to environmentally responsible manufacturing. Twinsaver is an FSC recycled certified product.

Q: Is the Green Choice range of products more expensive?

A: No, the Twinsaver Green Choice range is competitively priced for the quality and product specifications. The range is thus both eco-friendly and cost-effective.

Q: What are the Green Choice quality standards?

A: At Twinsaver, we ensure quality standards are adhered to - all our manufacturing sites are ISO 9001 certified. Some Green Choice products are SABS certified. You can expect paper products that are of great quality, soft, strong and as bright as our nearest competitor.

Q: Why is your Green Choice range not always as white as competitor product?

A: The sustainable, responsibly sourced, Recycled fibre results in a slight reduction in the whiteness of the tissue. The environmental benefits, together with the consistent quality of our Green Choice products (which includes strength & softness), more than make up for this.

Q: Where can I purchase the Green Choice range of products?

A: You can purchase the Green Choice range direct from Twinsaver or any of our reputable retailers and distributors. Speak to a call centre agent on 0860 777 111.

Q: How can I partner with Twinsaver on Green Choice Smart Choice?

A: You can speak to your dedicated sales representative for details and collaboration opportunities.

Q: Are all Twinsaver products Green Choice?

A: No, while the majority of our products do conform to the Green Choice ideals there are still several that do not. We continue to investigate manufacturing processes and materials which will deliver a wider basket of truly sustainable and environmentally friendly products. As part of this commitment, we already ensure that all our paper products are FSC certified and that all our packaging is recyclable. We have also invested in manufacturing equipment and processes that are energy efficient and drive down water usage.

